

Dear Robert:

Thank you for riding last September in Braking the Cycle. It was a great weekend, with a great result. With your support, Braking the Cycle's 47 riders raised a net of \$151,235 for the HIV/AIDS services of the Lesbian, Gay, Bisexual & Transgender Community Center. It's an amazing result, especially for the first year of a new event. Just imagine what we will do with 100 riders this year!

I'm delighted to enclose the brand new brochure for this year's ride, scheduled for September 10 - 12, 2004. As of this writing, we have not yet received your registration form for this year. Now, I don't want to guilt you (well, maybe just a teensy bit), but did you know that you're in the minority? More than half of last year's riders have already signed up again for this year! I sure hope you'll join us, too.

If you haven't seen our new film yet, I'd also invite you to see yourself in pictures. Please join us at an information session and see our new film, featuring footage from last year's ride. You just might catch a glimpse of yourself! These meetings will be held at the Center, located at 208 West 13<sup>th</sup> Street in Manhattan:

Wednesday, February 11, 6:30 to 8:00 pm Wednesday, March 3, 6:30 to 8:00 pm

You can RSVP for either info session by calling Global Impact Tours at 212.989.1111 x10. And please feel free to bring friends.

To register for Braking the Cycle, just mail or fax the enclosed registration form, call us at 212.989.1111, or go online and register instantly at www.brakingthecycle.org. The choice is yours, but don't delay. Space is limited!

Thanks for your support of Braking the Cycle. We look forward to your seeing you again this year!

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Best regards,

Blake Strasser Rider Coach

