

BRAKING THE CYCLE



November 3, 2003

Dear Robert,

It is my privilege to thank you on behalf of the Lesbian, Gay, Bisexual & Transgender Community Center, as well as the staff of Global Impact Tours, for participating in the inaugural Braking the Cycle.

You are part of an elite group. You trusted us to produce an AIDS ride that works. You trusted us, both to take care of your donation dollars, and to take care of you. And we didn't make many promises to you up front about how much of the money would go to the Center, except to say, "We're spending it carefully. Trust us!" Yet you didn't just jump in, you dove in headfirst.

What you accomplished this year fills me with awe. I want to share a little information with you about the money you raised. **From the 47 riders and 32 crew of Braking the Cycle, the Center netted over \$150,000, or over 58% of the funds raised.** Or put another way: If you compare Braking the Cycle with last year's Northeast AIDS Ride, **we netted 60% as much money with only 6% of the riders.** That's partly a function of how carefully we managed your money, but it's also very much a function of how much money you entrusted to us.

As a token of our appreciation, we've enclosed a group photo from the Opening Ceremony. (It's also proof that we all survived the hurricane intact!) We've also enclosed a registration form for next year! We would really love to have you back. If you have already registered please pass it on to a friend. We accomplished so much with 47 riders. Imagine what we will do when we hit 100. We're still committed to keeping our ad dollars at an absolute minimum, so that means we need you to register early, and to help spread the word. Won't you bring a friend as well? The more people we sign up in the next few weeks, the more money we can send back to the Center next year. In fact, each early registration saves the Center over \$150.

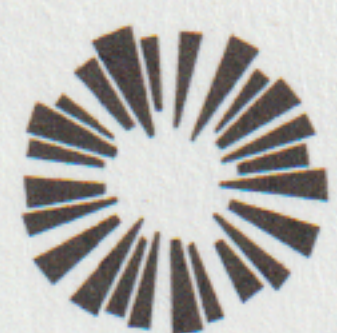
Thanks again for your amazing support of Braking the Cycle this year. Be safe, and I'll see you down the road!

Best regards,

Eric R. Epstein
President, Global Impact Tours

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The Lesbian, Gay,
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